

SAN DIEGO



C O N F E R E N C E

MARCH 9-12,
2023



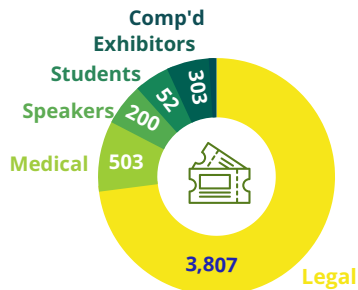
3,000+ ATTENDEES SELLS OUT EVERY YEAR

PRESENTED BY THE BRAIN INJURY ASSOCIATION OF CALIFORNIA

THE WORLD'S LARGEST TBI CONFERENCE

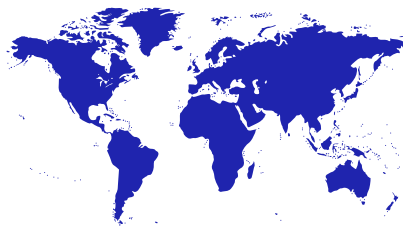
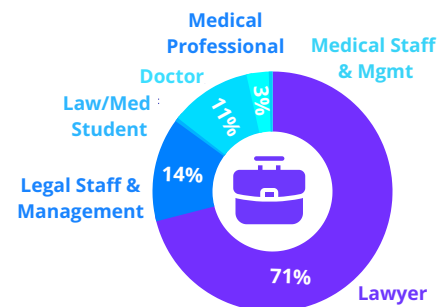
TBI MED LEGAL is the fastest growing TBI conference in the world with more than 50% growth each year. Beyond our **explosive growth**, TBI MED LEGAL is a unique opportunity to meet and network with **3,000+ legal and medical professionals** from across the country. Year over year, we draw 350+ brand new attendees to each conference -- yes, these attendees have never attended TBI MED LEGAL before. This creates a fantastic networking opportunity for you to build brand new relationships.

2021 TICKET BREAKDOWN



**TOTAL ATTENDEES
3,000+**

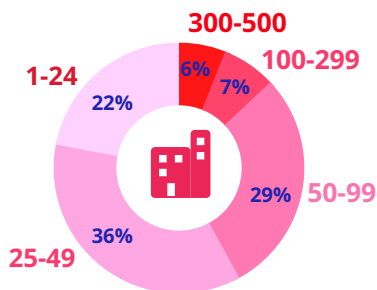
JOB LEVEL



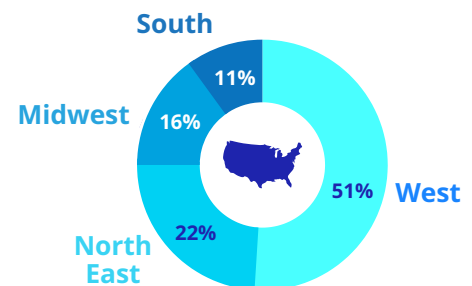
ALL 50 STATES REPRESENTED!

ADDITIONAL COUNTRIES
REPRESENTED: IRELAND, ITALY,
MEXICO, FRANCE, JAPAN

COMPANY SIZE



BREAKDOWN BY REGION



**3,000+
ATTENDEES**



**750+
COMPANIES**



**100+
EXHIBITORS**



**3
FULL DAYS**



04 | PLATINUM PACKAGE

05 | TITANIUM PACKAGE

06 | DIAMOND PACKAGE

07 | GOLD PACKAGE

09 | AL A CART SPONSORSHIP EXPERIENCES

24 | EXHIBITING-BOOTHS

SECURE YOUR SPONSORSHIP

Reach Out To
sponsor@TBIMEDLEGAL.org

PLATINUM SPONSOR

AVAILABLE: 1

\$125,000



pre-event MARKETING

- Logo on TBI MED LEGAL website homepage
- Choose your booth space first!*
- Logo on BIACAL website homepage and link on resources page *
- Representation as "TBI MED LEGAL is powered by <YOUR BRAND>" on onsite marketing materials
- 1 minute promotional video on TBI MED LEGAL website (company provided) *
- Logo and 50 word description on all pre-event direct mail pieces*
- Logo on event related emails and webinar emails (sent to over 50k lawyers) *
- Dedicated email (company provided) sent to all registered attendees
- Exhibitor video feature on TBI MED LEGAL Instagram page
- Co-branded social media post each week leading up to conference posted on TBI MED LEGAL social media and to post on your social media too
- Featured 2 page advertorial in TBI Times Magazine (distributed at conference and digitally)
- Access to TBI MED LEGAL promotional kit
- Access to provide one co-branded gift item for VIP Gift Box (subject to approval)
- License to issue a press release

conference access EXPERIENCE

- Access to management concierge to reserve a hotel room block of up to 25 rooms
- 10 booth rep tickets to TBI MED LEGAL
- 25 attendee "fan" tickets to TBI MED LEGAL*
- Discount on additional full conference passes (even once TBI MED LEGAL sells out)
- Branded 50% registration discount code for customers and prospects

customer success EXPERIENCE

- Premium 20x20 lounge in the exhibit hall, near foodie experiences*
- Your logo on exhibit hall walls and signage*
- EXCLUSIVE EXHIBIT HALL SPONSOR with branding opportunities throughout and the exhibit hall will be named after YOU!*
- Access to hang a banner(s) or spotlights from the ceiling in the exhibit hall (at hotel cost, company provided)*
- Your company mention on official annual conference pin*
- Branding access at one TBI MED LEGAL nightly party*
- Business of Law Track speaking opportunity*
- Authorization to post one pull up banner or photo op in a high traffic location (company provided, TBI MED LEGAL approved)
- Host branded games in the exhibit hall (at cost, ping pong, connect 4, etc.)
- Access to purchase floor signage (at hotel cost), leading attendees right to your activation
- One year BIACAL corporate membership



message DELIVERY

- Complimentary room drop Thursday (company to provide room drop item)*
- Large, branded column in exhibit hall*
- Insert in conference bag (small gift and one-page collateral, company provided)

on-site MARKETING

- Exclusive top line sponsor (TBI MED LEGAL is "Powered by" your company)*
- Large, branded column in exhibit space
- TOP logo placement on conference bag*
- Access to introduce one speaker (mutually agreed upon)*
- Collateral distribution in super session (chair drop)
- Inclusion in exhibit hall map
- Top line logo placement on the step and repeat*
- TBI MED LEGAL media team will film your exclusive company video interview with chosen representative
- Event photography compilations daily to include prominent sponsor logos that will be posted on social media and TBI MED LEGAL website
- 30-second content on the video wall

post-event MARKETING

- 1 post event exclusive thank you posts on our social media pages
- Thank you eblast to all confirmed attendees with exclusive thank you message from sponsor (company provided) and ability to send a post-conference exclusive offer to attendees*
- TBI MED LEGAL will distribute your exclusive company video (above) on TBI MED LEGAL social media and website

*Asterisked items are exclusive to subject sponsorship



pre-event MARKETING

- Logo on every ticket receipt*
- First to choose your booth, after Platinum*
- Logo on TBI MED LEGAL ticket sales main page*
- Logo on TBI MED LEGAL website homepage
- Logo on BIACAL homepage
- Mailing list rental (company provides mailing piece to mail house, we provide list)
- Dedicated email (company provided) sent to all registered attendees pre conference
- Co-branded social media post each week leading up to conference posted on TBI MED LEGAL social media and to post on your social media too
- Exhibitor video feature on TBI MED LEGAL Instagram page
- Featured 1 page advertorial in TBI Times Magazine (distributed at conference and digitally)
- Access to TBI MED LEGAL promotional kit
- Access to provide one co-branded gift item for VIP Gift Box (subject to approval)
- License to issue a press release

conference access EXPERIENCE

- Ability to reserve a hotel room block at host hotel of up to 10 rooms with management concierge
- 10 booth rep tickets to TBI MED LEGAL
- 15 attendee "fan" tickets to TBI MED LEGAL*
- Discount on additional full conference passes (even once TBI MED LEGAL sells out)
- Branded 25% registration discount code for customers and prospects (discount code expires once TBI MED LEGAL sells out)

customer success EXPERIENCE

- Co-registration sponsor-you will be the first thing attendees see with alternating registration kickstands with titanium sponsor logos*
- Premium 8x20 booth in premium space
- Access to purchase floor signage (at hotel cost), leading attendees right to your activation
- 20% discount on add on sponsorships
- Access to add one night party sponsorship at 25% discount
- One year BIACAL corporate membership
- 50% discount on Business of Law speaking opportunity*
- Business of Law speaking opportunity sponsorship at 50% off



message DELIVERY

- Complimentary room drop Friday (company to provide room drop item)
- Conference bag insert (one gift item and one paper item, company provided)
- Large, branded column in exhibit space

on-site MARKETING

- Access to place a pull up banner or photo op in high traffic registration area*
- Access to place one marketing item at registration counter*
- Logo inclusion on conference bag, below Platinum*
- Inclusion in exhibit hall map
- Exclusive professional video interview with chosen company representative
- Event photography compilations daily to include prominent sponsor logos that will be posted on social media and TBI MED LEGAL website
- Rotating logo placement on screens during breakfast and on featured media wall
- Upgraded logo placement on the step and repeat

post-event MARKETING

- 1 post event exclusive thank you posts on our social media pages
- Thank you eblast to all confirmed attendees with shared thank you message from sponsor (company provided HTML)
- Exclusive professional video interview with chosen company representative



pre-event MARKETING

- Logo on TBI MED LEGAL website homepage main stage
- Logo on BIACAL homepage
- Choose your booth space before it goes out to priority and premium exhibitors, you go right after Titanium has picked their space!!*
- Mailing list rental (company provides mailing piece to mail house, we provide list)
- Shared logo placement on conference attendee email communications
- Co-branded social media post each week leading up to conference posted on TBI MED LEGAL social media and to post on your social media too
- Exhibitor video feature on TBI MED LEGAL Instagram page (company provided)
- Featured 1/2 page ad in TBI Times Magazine (distributed at conference and digitally)
- Access to TBI MED LEGAL promotional kit
- Logo on VIP Box*

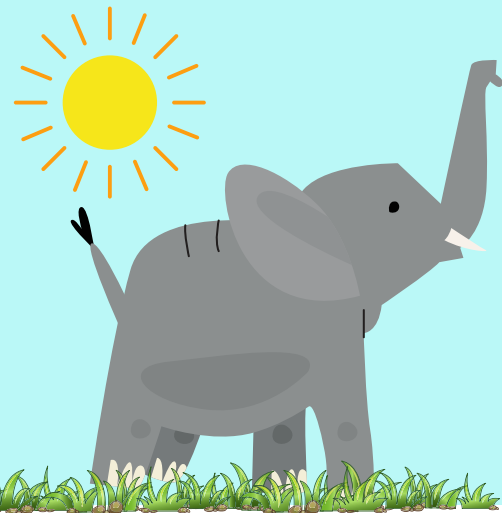
customer success EXPERIENCE

- Premium 8x20 booth in premium space
- 10 booth rep tickets to TBI MED LEGAL
- 15 tickets to TBI MED LEGAL Conference
- 15 tickets to TBI MED LEGAL 2024!!*
- Branded 25% registration discount code for customers and prospects (discount code expires once TBI MED LEGAL sells out)
- One year BIACAL membership

message DELIVERY

- Complimentary room drop Friday
- One marketing piece in speaker and moderator packet
- One conference bag insert (one item)

on-site MARKETING



- Shared, branded column in exhibit space
- Logo and 40 word ad in conference registration packet given at hotel check-in at Hilton
- "Foodie Experience" activation starring YOU (think banana splits, funnel cakes, or your favorite snack), SMACK! in the middle of the exhibit hall drawing traffic to you and your booth. An Instagram worthy experience*
- Co-Branded photo op in high traffic area ALL ABOUT YOU!!!
- Access to place 2 pull up banners in high traffic areas* (company provided)
- Access to host a fully branded game in the exhibit hall* (company provided or we will source and you only pay cost)
- Chair drop in super session
- One app blast or email blast about visiting your foodie experience or booth in our daily email to attendees*
- Introduce one speaker (mutually agreed upon)
- Rotating logo placement on screens during breakfast
- Buy any hotel branding options at hotel cost (door wraps, window or furniture clings, elevator clings, etc.)*
- Access to purchase floor clings from hotel at cost and access to place in common areas or exhibit hall*



post-event MARKETING

- Shared post event thank you posts on our social media pages
- Mailing list rental (company provides mailing piece to mail house, we provide list)
- Logo on post event survey*
- Access to co-host a post event

pre-event MARKETING

- Logo on TBI MED LEGAL website homepage main stage
- Logo on BIACAL website
- Shared logo placement on conference email communications
- Shared social media post each week leading up to TBI Conference
- Featured 1/4 page ad in TBI Times Magazine (distributed at conference digitally)
- Access to TBI MED LEGAL promotional kit

customer success EXPERIENCE

- Premium 8x20 booth OR swap booth for \$15k sponsorship credit
- Choose your booth BEFORE exhibit space is open (you choose, right after the Diamond sponsors)
- 10 booth rep tickets to TBI MED LEGAL
- 15 tickets to TBI MED LEGAL Conference
- 15 tickets to TBI MED LEGAL 2024!!*
- Branded 25% registration discount code for customers and prospects (discount code expires once TBI MED LEGAL sells out)
- One year BIACAL membership

message DELIVERY

- Shared, branded column in exhibit space
- Logo on walls in the exhibit hall

on-site MARKETING

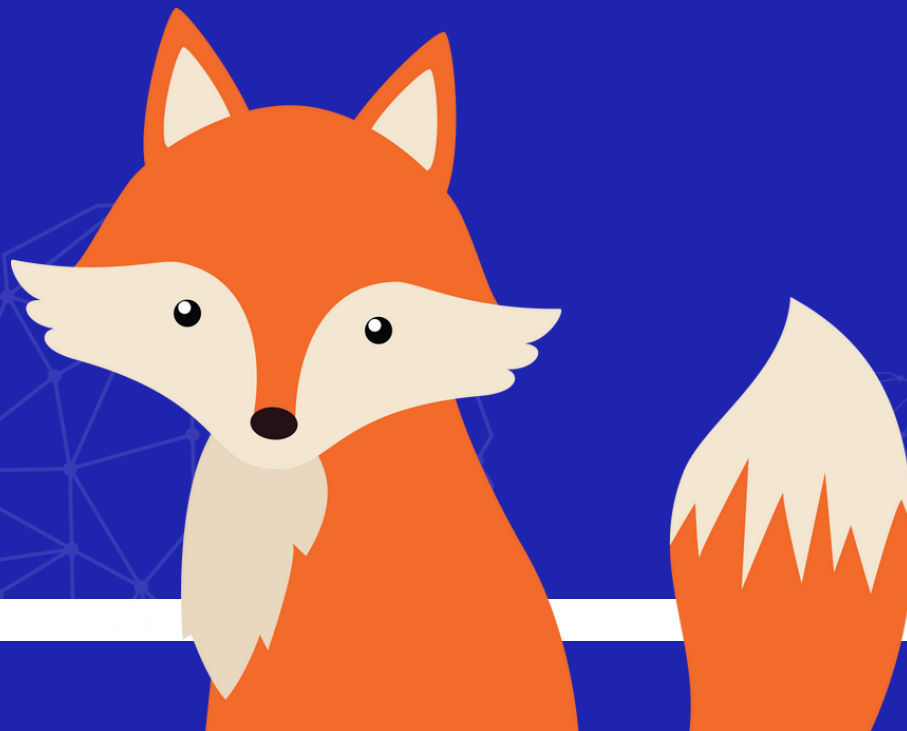
- Complimentary room drop Thursday
- Logo and 40 word ad in welcome program distributed at Hilton room check-in

post-event MARKETING

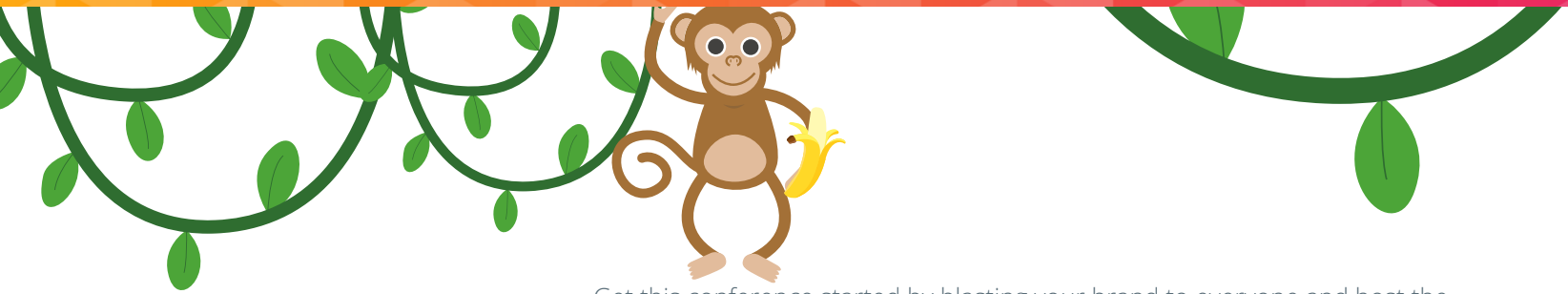
- Shared post event thank you posts on our social media pages



BE
FEARLESS
AND
YOU
WILL BE
UNSTOPPABLE!



SPONSORSHIP OPPORTUNITIES



thursday opening **PARTY**

Get this conference started by blasting your brand to everyone and host the biggest and best opening party experience EVERRRR! Not only will you will be featured in all social media and email blasts about this party, but there are soooo many places we can place your branding!! TBI MED LEGAL is known for creating legendary parties, great networking and fun As a sponsor you reserve the exclusive ability to splash your logo on almost anything you want!! Additionally, your logo will be placed on directional signage leading attendees to the party BIACAL will manage the production and distribution All you do is provide your company logo

INVESTMENT: \$20,000 | 4 SPONSORSHIPS AVAILABLE

friday night **PARTY**

Host TBI MED LEGAL's signature event! This year will be the biggest and best we have ever had!! Your logo will be prominently placed on all marketing regarding this event, including the daily conference emails and app blasts reminding attendees to attend Additionally, your logo will be placed on directional signage leading attendees to the party You will be allowed to splash your logo on additional areas as well You know everyone will post their pictures on social media!!! Your logo will live on after the conference! BIACAL will manage the production and distribution All you do is provide your company logo

INVESTMENT: \$20,000 | 4 SPONSORSHIPS AVAILABLE

party **ENTERTAINMENT**

Whether you sponsoring the tequila or whiskey tasting station, strolling magicians, caricature artists, aerial dancers, or some other fire-y treat, either way, YOU will be front and center of this fire-y add-on!

INVESTMENT: \$5,000-15,000 (CALL FOR OPTIONS)

saturday night closing **PARTY**

End this conference with a BANG, SPARK, AND SOME SPICY FIRE!!!!!! Your logo will be prominently placed on all marketing , including the daily conference email reminders Additionally, your logo will be placed on directional signage leading attendees to the party You will be allowed to splash your logo on additional areas as well You know everyone will post their pictures on social media!!! Your logo will live on after the conference! BIACAL will manage the production and distribution All you do is provide your company logo

INVESTMENT: \$20,000 | 4 SPONSORSHIPS AVAILABLE



SPONSORSHIP OPPORTUNITIES



all party **WRISTBANDS**

Be the party hero and everyone's right hand or at least on their right hand by sponsoring the conference wristband. Every attendee will be given one wristband, that gives them entrance to all the TBI MED LEGAL PARTIES!!! BIACAL will manage the production and distribution. All you must do is provide your company logo.

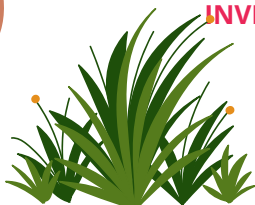
INVESTMENT: \$10,000 | ONE EXCLUSIVE SPONSOR

vip **WRISTBANDS**

VIP access only!! Want the VIP experience? Gain access to the cool crowd by sponsoring the VIP party wristband. Your branding will be prominently displayed on the wrists of the elite attendees that have access behind the green curtain, giving all other attendees and sponsors FOMO! BIACAL will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$10,000 | ONE EXCLUSIVE SPONSOR

spouse **WRISTBANDS**



Be the party hero and everyone's right hand or at least on their right hand by sponsoring the conference wristband. On one hand will be their drink and on the other their illustrious partner who will proudly display your logo on their party wristband! Every attendee will be given one wristband, that gives them entrance to all the TBI MED LEGAL PARTIES!!! BIACAL will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$7,500 | ONE EXCLUSIVE SPONSOR





LIFE IS ONLY PERSPECTIVE

SPONSORSHIP OPPORTUNITIES

staff track **MID DAY MARGARITAS**

CHEERS! ALL ACCESS PASS TO THE LAW FIRM STAFF TRACK , STARRING YOU!!! Hundreds of staff members, case managers, and paralegals alike are taking over TBI MED LEGAL, meet them all in the most gorgeous setting mid-day margaritas for all Basically, a private party, with one of the most gorgeous views in the whole city, with all the people you want to meet starring you! Now that's a winner! BIACAL will manage the production and distribution All you must do is provide your company logo

INVESTMENT: \$5,000 | 4 SPONSORSHIPS AVAILABLE

conference **FOODIE EXPERIENCE** (in high traffic locations or exhibit hall)

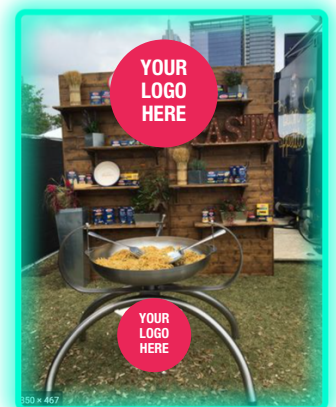
Snack superheroes UNITE in the most Instagram-able ways!! Everyone needs sustenance at key times in the day, and you will be their snack superhero Your logo will be prominently place at the snack station/food lab displays and possibly on the snacks!! Ask us what we have planned for this year! Snack time is just as much of an experience as any other talk or event at TBI MED LEGAL! No one will be able to take a peek or picture of the spread without your signage! Great way to catch every attendee's attention and make a great impression BIACAL will manage the production and distribution All you do is provide your company logo



INVESTMENT: \$7,500 | 12 SPONSORSHIPS AVAILABLE

party food **STATION**

What do you want after a full day of classes as you mix and mingle with your new friends? F-O-O-D! Get your logo front and center on a food station at one of our signature night events Your logo will be placed on the food tables at the event Your logo will be on all signage regarding the party and your logo will be on all napkins used at that food station BIACAL will manage the production and distribution All you must do is provide your company logo



INVESTMENT: \$5,000 | 9 SPONSORSHIPS AVAILABLE

EXPERIENTIAL LEARNING



live LABS

Ready Set SURGERY TIME!!!! Our LIVE surgery sessions take place within the exhibit hall. This dynamic experience brings medical attendees right into the OR via telemedicine technology. Your company will be front and center as experts walk attendees through a surgical procedure featuring your cutting-edge approaches and technologies. Your company chooses the topic and surgeon.

Not into live surgery? Bring your favorite rehab exercise to TBI MED LEGAL and teach us how to use your product to rehabilitate survivors, test our eyesight with your new gadgets and gizmos or teach us how your company uses a balance board either way, you are sure to delight and draw a crowd!

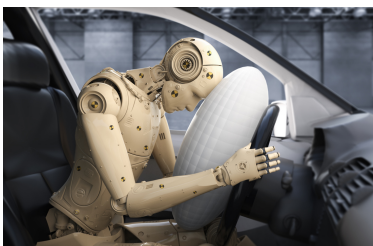
INVESTMENT: \$20,000 | 1 SPONSORSHIP AVAILABLE



hands-on CADAVERIC SESSIONS

This unique opportunity provides a forum for you to hold a hands-on workshop in a private setting. Take advantage of placing your latest technology in the hands of the neurosurgeon attendees! This opportunity is a two-hour time slot on Monday or Tuesday. It includes the use of one lab station and recognition of your session via onsite signage and the annual meeting mobile app. Anatomical specimens, C-Arms, and other specialty equipment must be ordered through our cadaver lab partner, MERI.

INVESTMENT: \$10,000 | 5 SPONSORSHIPS AVAILABLE



crash COURSE

There is no other sight in the world like a car crash! Learn from the accident reconstruction experts how they do what they do. Learn how to determine point of impact, fault, speed and get to the heart of biomechanics of injury in a multi-hour, deep dive, incredibly informative workshop! DO NOT MISS THIS opportunity to put your brand in front of a crowd for hours on end and learn and interact side by side with our attendees. This is how relationships are made.

INVESTMENT: \$10,000 | 3 SPONSORSHIPS AVAILABLE

SPONSORSHIP OPPORTUNITIES

meeting track **SPONSOR**

ALL ACCESS PASS TO ONE ENTIRE TRACK FOR 3 FULL DAYS, STARRING YOU!!! Hundreds of lawyers, doctors, and case managers, and paralegals alike are taking over TBI MED LEGAL, meet them all by sponsoring one of the meeting tracks exclusively. Your branding directly in the meeting room of your target audience! It does not get any better than this! BIACAL will manage the production and distribution. All you must do is provide your company logo

INVESTMENT: \$7,500 | 9 SPONSORSHIPS AVAILABLE

speaker **LOUNGE**

By sponsoring the speaker lounge your message and brand will be directly in front of the most powerful and influential groups of attendees – speakers! The speaker lounge at TBI MED LEGAL will once again be the hub of activity, snacks, tech and swag for over 200 speakers as they prepare to lead lively conference discussions throughout the duration of the event Sponsorship includes in-room signage, a reference for your company and a dedicated table to feature your literature and giveaways! Speaker lounge will be named after your company BIACAL will manage the production and distribution All you do is provide your company logo and anything else you want to place in the lounge

INVESTMENT: \$12,000 | 1 SPONSORSHIP AVAILABLE

vip **LOUNGE**

By sponsoring the VIP lounge your message and brand will be directly in front of the most powerful and influential groups of attendees – speakers! The speaker lounge at TBI MED LEGAL will once again be the hub of activity, snacks, tech and swag for over 200 speakers as they prepare to lead lively conference discussions throughout the duration of the event Sponsorship includes in-room signage, a reference for your company and a dedicated table to feature your literature and giveaways! Speaker lounge will be named after your company BIACAL will manage the production and distribution All you do is provide your company logo and anything else you want to place in the lounge

INVESTMENT: \$12,000 | 1 SPONSORSHIP AVAILABLE

SPONSORSHIP OPPORTUNITIES

breakfast **MIXER**

Don't miss this opportunity to kick off the day by welcoming each attendee to participate in the ultimate breakfast experience with you? We promise to skip the stale pastries and turn the volume up in true TBI MED LEGAL fashion and offer a breakfast EXPERIENCE with you! Last year's breakfast experience included a marching band and individual omelette stations; made to order breakfast burritos; piping hot custom donut stations; ice cream for breakfast bars; waffle stations mini pancake bowls, bacon bars and a few other things that make our mouths water!! Bring some extra signage and cool swag, we will bring the rest We add you to the OFFICIAL TBI MED LEGAL program, you are allowed to post additional signage at the breakfast locations and we encourage you and your team to hand out and greet conference attendees at the breakfast stations BIACAL will manage the production and distribution All you must do is provide your company logo

INVESTMENT: \$4,500 | 8 SPONSORSHIPS AVAILABLE

coffee **EXPERIENCE**

GOOOOOOOOOOOOD MORNING TBI MED LEGAL!!! Interested in having your brand touched by EVERY CONFERENCE ATTENDEE? Sponsor our conference coffee service and specialty coffee and your branding and signage will be on every coffee cup and allowed everywhere coffee is served at TBI MED LEGAL Situated directly on the exhibit hall floor, scheduled coffee breaks provide attendees a convenient way to enjoy a fresh cup of coffee from you without leaving the exhibit hall As the sponsor of the coffee breaks, you are allowed to place signage (with prior approval) in the coffee break area and your logo will be every cup used to serve coffee – a great branding opportunity to catch attendees' attention and make an impression At the espresso cart, your logo could be IN everyone's coffee cup, ask us how!!! BIACAL will manage the production and distribution All you must do is provide your company logo

INVESTMENT: \$10,000 | 1 SPONSORSHIP AVAILABLE

ice cream **SOCIAL**

I scream, you scream, we all scream for YOU!!! Host your very own ice cream social at TBI MED LEGAL One of our signature moves at TBI MED LEGAL is, our last break of the conference is always an ICE CREAM break!!! Yep, you read that right ice cream!! Ice cream social happens during the Saturday PM break, YOU DO NOT WANT TO MISS OUT ON THIS ONE FOLKS!!! Leave a sweet taste in everyone's mouth with this crowd favorite BIACAL will manage the production and distribution All you must do is provide your company logo

INVESTMENT: \$7,500 | 1 EXCLUSIVE SPONSOR

SPONSORSHIP OPPORTUNITIES

conference WI-FI

BE THE CONFERENCE HERO! **EVERYONE** will be asking for YOU with this sponsorship!!! Our conference WI-Fi password will be your company name or whatever you want it to be!!! WI-Fi access will be available for all attendees This gives you great company branding throughout the whole event as most attendees will be on the WI-Fi network Your name/sponsorship will also be acknowledged throughout the day via announcements and on printed materials, as everyone will need your WI-Fi password All you must do is provide what you want that password to be BIACAL will manage the production and distribution

INVESTMENT: \$25,000 | 1 EXCLUSIVE SPONSOR

a-v SUPPORT

Stand out and above crowd with the AV-support sponsorship by sponsoring an entire track for 3 full days Your logo will appear on the large screens between each talk, and during each break for two whole days Additionally, you will be allowed to greet attendees and hand them your swag or company materials as they enter and exit the room and have up to two representatives in room you sponsor BASICALLY, YOU GET THE BUSIEST BOOTH AT THE WHOLE CONFERENCE WHEN YOU MAKE THE CLASSROOM YOUR BOOTH!!! BIACAL will manage the production and distribution

INVESTMENT: \$7,500 | 9 SPONSORSHIPS AVAILABLE

photography & VIDEOGRAPHY

Say CHEESEEEEEEEEEEE! Do you want massive, unmatched Exhibit sure for your brand? Our Conference Video & Photography Sponsorship is a unique and unmatched opportunity to give you just that! Imagine a high-quality slate of videos and engaging event photography featuring some of the most well-known doctors, lawyers, speakers, and presenters Now imagine YOUR LOGO prominently featured in each one of those videos! Daily event wrap ups, professional interviews, and the final event video will all provide you with lasting ROI as your brand will be displayed prominently in the intro for years to come BIACAL will manage the production and distribution All you must do is provide your company logo

INVESTMENT: CALL FOR PRICING

STAY CURIOUS



SPONSORSHIP OPPORTUNITIES

tbi TEE

Be the show stopping favorite with an instant booth upgrade to premium! Your logo will appear on our official conference t-shirt. If there is one thing that attendees keep for years and years, it is our high quality, tri-cotton blend tee with the most genius of designs. This cool tee is sure to make it onto social media posts. BIACAL will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$25,000 | 1 EXCLUSIVE SPONSOR

staff & volunteer TEE

Stand out in the crowd (LITERALLY) with the staff/volunteer sponsorship. Your logo will appear all over the conference and beyond as our staff and volunteer don their TBI MED LEGAL tees. These shirts are meant to make our volunteers and staff stand out from the crowd, so when they stand-out, so will you! Our tri-blend cotton shirts are super well cut and very comfy, so our volunteers and staff are sure to keep sporting your logo after the conference is said and done. BIACAL will manage the production and distribution. All you must do is provide your company logo. Have an idea for the shirt? Let's collaborate!

INVESTMENT: \$25,000 | 2 SPONSORSHIPS AVAILABLE

commemorative HOODIE

How do you get your logo won the conference badge, badge insert, hotel welcome guide, swag store star and Your logo will appear on our official conference hoodie. If there is one thing that attendees keep for years and years, it is our high quality, tri-cotton blend hoodie with the most genius of designs. This cool hoodie is sure to make it onto social media posts. BIACAL will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$25,000 | 2 SPONSORSHIP AVAILABLE

conference WATER BOTTLE

Help conference attendees stay hydrated and refreshed with a co-branded reusable water bottle that is sure to be used long after the TBI MED LEGAL CONFERENCE ends. All conference attendees will receive a conference bottle in their conference bag. BIACAL will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$15,000 | 1 EXCLUSIVE SPONSOR

SPONSORSHIP OPPORTUNITIES

conference **NOTEPAD**

ALL EYES ON YOU!!! Put your company front and center by putting your company logo on every page of the conference notepad! Conference notepad will be placed in every attendee's convention bag. Enjoy a high degree of brand visibility post conference as attendees take their notepad materials back with them. BIACAL will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$3,750 | 2 EXCLUSIVE SPONSOR

conference **MAILER**

Deadline: January 15 1 (space is limited)

Brand yourself before the conference begins! Your logo will appear on the official conference program that is mailed to over 5,000 law firms and medical professionals all over California and beyond. Conference programs will also be available at the conference—so, attendees will get a second look at your brand. BIACAL will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$5,000 | 10 SPONSORSHIPS AVAILABLE

conference **PENS**

Got a pen? Why yes we do! Imagine a pen with your logo in the hands of every attendee, in the conference bag, at registration, in every classroom and in the exhibit Hall! Your pen is the only pen allowed in the conference bag. What a way to make your mark on this conference! BIACAL will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$8,000 | 1 EXCLUSIVE SPONSOR

SPONSORSHIP OPPORTUNITIES

registration **ROCKSTAR**

Kick your brand up a notch at TBI MED LEGAL! Your logo will be prominently placed on alternating registration kick panels Every attendee will see your brand when they register and walk by your brand as they attend the conference This sponsorship comes with a full page ad in the conference workbook Want more? Ask us how! BIACAL will manage the production and distribution All you must do is provide your company logo

INVESTMENT: \$10,000 | 1 EXCLUSIVE SPONSOR

colorful **LANYARD**

Stand out in the crowd with the lanyard sponsorship Every attendee will be wearing your logo for two days straight, your logo will appear in every speaker and attendee picture taken, and you know as well as I do...lots of attendees hang their badges in their office...your branding will live on well after the conference is over BIACAL will manage the production and distribution All you do is provide your company logo

INVESTMENT: \$15,000 | 1 EXCLUSIVE SPONSOR

name **BADGE**

Make your brand known throughout TBI MED LEGAL and photobomb every conference pic with your logo with the badge sponsorship! Every conference attendee will be required to wear a name badge throughout all conference sessions and in the Your logo will be a MAJOR part of this year's conference! BIACAL will manage the production and distribution All you must do is provide your company logo

INVESTMENT: \$10,000 | 2 SPONSORSHIPS AVAILABLE

hotel room **KEY**

This sponsorship is key!!! Every conference attendee will be welcomed to the hotel with a custom designed and fully branded hotel key with your logo on it Every attendee will see, touch and carry your logo on their hotel room key all weekend long BIACAL will manage the production and distribution All you must do is provide your company logo Ask us about upgrading and adding to add special folders or handouts at registration

INVESTMENT: \$10,000 | 1 EXCLUSIVE SPONSOR

BRANDING OPPORTUNITIES

grand ENTRANCE

Always wanted to see your name in lights? We've got BIGGER and BETTER! Be the first and last impression on EVERY attendee, sponsor, exhibitor and looky-loo and be the most photographed thing at the conference when you sponsor our grand entrance piece. Grand entrance piece is a very instagram-able moment at TBI MED LEGAL, and you will be featured in everyone's history when you sponsor our entrance piece. BIACAL will manage production and distribution. All you do is provide your company logo

INVESTMENT: \$5,000 | 5 SPONSORSHIPS AVAILABLE

conference PROGRAM

How do you make every attendee beg for something with your logo on it? You sponsor the CONFERENCE PROGRAM, OF COURSE! Every conference attendee will have a nifty foldable badge insert that contains a printed schedule, wifi password and other necessary information AND YOUR LOGO/MESSAGE prominently placed on it all neatly tucked into their name badge. Cheers to making YOU a major part of this year's conference! BIACAL will manage the production and distribution. All you must do is provide your company logo

INVESTMENT: \$3,750 | 2 SPONSORSHIPS AVAILABLE



SPONSORSHIP OPPORTUNITIES

conference **PHOTO BOOTHS & OPS**

2 FULL DAYS INSTAGRAM-ABLE MOMENTS FOR SALE Every attendee will be looking for your brand once they see the photo opps we have planned! Conference attendees won't be able to pass these by without taking a pic for friends, family and instagram followers to see! It's like having the best booth at the conference!! Do not miss out on what we have here, we promise, this is not your ordinary photo booth!! BIACAL will manage production, all you do is provide your logo Photo booths & opps will be up during the entire conference It's like having a booth you don't have to work at!

**YOUR LOGO HERE
(SAMPLE)**



INVESTMENT: EMAIL FOR PRICING | 3 SPONSORSHIPS AVAILABLE

hotel **WELCOME PROGRAM**

CHAAA CHINGGG! Here is one sponsorship you do not want to pass up!! When conference attendees check into the conference hotel, along with their hotel key, the friendly host, will give them a custom and fully branded welcome program, co-starring YOU!! HERE IS YOUR SHORTCUT into every attendees hands, in front of their eyes, and into hotel room exactly where everyone hopes to be! Program includes a printed conference schedule, map of events and classes and more BIACAL will manage the production and distribution All you must do is provide your company logo

INVESTMENT: \$4,000 | 4 SPONSORSHIPS AVAILABLE

button **CHALLENGE**

Who has the button? You do! Be part of the frenzy this year Increase brand awareness by giving out co-branded buttons at registration to every attendee, who will wear them all with pride!

INVESTMENT: \$4,500 | 1 EXCLUSIVE SPONSORSHIP

hype **SQUAD**

GET THE TBI MED LEGAL PARTY STARTED!! You know we turn the volume up on all five senses at TBI MED LEGAL, and now YOU can be front and of it all with the HYPE SQUAD sponsorship! Ask us to explain this awesome opportunity BIACAL will manage the production and distribution All you must do is provide your company logo

INVESTMENT: \$5,000 | 1 EXCLUSIVE SPONSOR

SPONSORSHIP OPPORTUNITIES

ultimate experience **PACKAGE**

Take advantage of this experience bundle package which includes (1) 8x10 premium booth space in our exhibit hall, (1) pop-up food cart, (1) campus marketing experience This is THE ultimate way to expand your brand and offerings throughout TBI MED LEGAL with a package deal

INVESTMENT: \$12,250 | 3 SPONSORSHIPS AVAILABLE

campus **MARKETING EXPERIENCE**

Have your brand ambassadors distribute giveaways to attendees in a pre-approved, high traffic location Great for provoking viral interaction, driving booth traffic, and providing a positive brand experience Sponsor must complete and submit an approval form Giveaway and activity subject to approval. Add on to sponsor or exhibit booth only.

INVESTMENT: \$2,500 | 15 SPONSORSHIPS AVAILABLE

branding **PACKAGE**

Take advantage of this branding bundle package which includes (1) column wrap, (1) foodie experience, and (1) conference marketing experience This is THE ultimate to expand your footprint throughout TBI MED LEGAL with a package deal

INVESTMENT: \$12,500 | 3 SPONSORSHIPS AVAILABLE

social media **VENDING MACHINES**

Encourage attendees to tweet about your brand with a co-branded vending machine. Here is how they work Attendees tweet about you, then a branded gift (supplied by your company) is dispensed from one of these next-gen vending machines. Enhance your message and capture data by adding a lead capture device to this experience.

INVESTMENT: CALL FOR PRICING | 2 SPONSORSHIPS AVAILABLE



BOOTH REGISTRATION

20 x 20 PREMIUM LOUNGE

- Up to 4 skirted tables and 8 chairs
- 2 wastebaskets
- ID sign
- Wifi provided by TBI sponsor
- Logo on exhibit directory
- 4 registrations
- 5 company booth representatives

\$20,000

AFTER 12/15/22 **\$22,500**

20 x 20 CORNER ANCHOR

- Up to 4 skirted tables and 8 chairs
- 1 wastebasket
- ID sign
- Wifi provided by TBI sponsor
- Logo on exhibit directory
- 3 registrations
- 5 company booth representatives

\$17,000

AFTER 12/15/22 **\$19,500**

8 x 20 PREMIUM BOOTH

- Up to 2 skirted table and 8 chairs
- 1 wastebasket
- ID sign
- Wifi provided by TBI sponsor
- Logo on exhibit directory
- 3 registrations
- 5 company booth representatives

\$11,000

AFTER 12/15/22 **\$12,000**

8 x 10 PREMIUM BOOTH

- 1 skirted table and 4 chairs
- 1 wastebasket
- ID sign
- Wifi provided by TBI sponsor
- Logo on exhibit directory
- 2 registrations
- 3 company booth representatives

\$5,950

AFTER 12/15/22 **\$6,950**

8 x 20 STANDARD BOOTH

- 1 skirted table and 4 chairs
- 1 wastebasket
- ID sign
- WiFi provided by TBI sponsor
- Logo on exhibit directory
- 2 registrations
- 3 company booth representatives

\$9,000

AFTER 12/15/22 **\$10,000**

8 x 10 STANDARD BOOTH

- 1 skirted table and 4 chairs
- 1 wastebasket
- ID Sign
- WiFi provided by TBI sponsor
- Logo on exhibit directory
- 2 registrations
- 3 company booth representatives

\$4,750

AFTER 12/15/22 **\$5,750**



SAN DIEGO

TBI **MED**
LEGAL

C O N F E R E N C E

